



IIT Mandi iHub & HAI Foundation  
Technology in Harmony with Human Needs



Where Research and Industry Converge

# INTRODUCING GRAND CHALLENGE FOR STARTUPS

# HIVE 3.0

Where Research & Industry Converge

## Theme: Multimodal AI

*A Symphony of Senses in the Digital Realm*

Build innovative Multimodal AI solutions for  
India's real-world problems.

### Prize Money



**Top 2**  
Cash Award  
₹1 Lakh each



**Top 5**  
Incubation Support  
Up to ₹25 Lakhs

Incubation Support  
Up to ₹50 Lakhs

### Support

- ✓ Mentorship from industry experts
- ✓ Investor networking at HIVE 3.0
- ✓ Access to Multimodal AI Lab resources

FEBRUARY

28

2026

**LAST DATE  
TO APPLY**



**APPLY NOW**





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## GRAND CHALLENGE FOR STARTUPS

### What's the Challenge?

Build innovative Multimodal AI solutions for India's real-world problems.

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## What is Multimodal AI?

Unlike traditional AI that only processes text, Multimodal AI fuses text + audio + video + sensors together mirroring human senses working in harmony. Think of diagnostic tools combining patient voice, medical images, and records; or crop monitoring using drone footage, soil sensors, and farmer queries.

## Target Sectors

Create solutions for:



Healthcare



Education



Media & Entertainment



Agriculture



Manufacturing

*You define the problem and propose the solution. We provide the platform.*

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HiVE  
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## Timeline



Applications  
Open  
Feb 05, 2026



Applications  
Close  
Feb 28, 2026



Shortlist  
Announcement  
March 10-15, 2026



Grand Finale  
@ HiVE 3.0  
March 30-31, 2026

## Who Can Apply?

- Startups
- Student teams

## How to Apply?

- Team details
- 1-page idea (problem statement + multimodal approach)
- 2 Minute video pitch (Problem, solution, Multimodal approach, team and ask)
- Contact info



**Submit by Feb 28, 2026**



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HIVE  
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## Why Participate?

- ✓ Incubation Support (up to ₹50 Lakhs support)
- ✓ Live pitching to investors
- ✓ Showcase at India's premier Multimodal AI conclave
- ✓ Lab access to Multimodal AI infrastructure

## Evaluation Focus

- ✓ Innovation in Multimodal fusion
- ✓ Practical India-first Multimodal AI solutions
- ✓ Working prototype/demo
- ✓ Team execution capability

Click to

Apply Now



or Scan to



Apply Now



# HIVE 3.0

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📅 30<sup>TH</sup> & 31<sup>ST</sup> MARCH 2026 | MONDAY & TUESDAY

📍 IIT MANDI CAMPUS

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